The organizers of this conference gratefully acknowledge the Mr. & Mrs. S.H. Wong Center for the Study of Multinational Corporations for their support of this conference.

Coping with Backlash Against Globalization: National and Firm Strategies

Thursday, October 18, 2018
9 AM – 6 PM
Friday, October 19, 2018
9 AM – 1 PM
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Coping with Backlash Against Globalization: National and Firm Strategies

Conference Presenters

Vinod K. Aggarwal, UC Berkeley
Anders Ahnlid, Ambassador from Sweden
Edward Alden, Council on Foreign Relations
Naazneen Barma, Naval Postgraduate School
Jean-Marc F. Blanchard, Mr. & Mrs. S.H. Wong Center for the Study of Multinational Corporations
Louis Brennan, Trinity College Dublin
Min-Hua Chiang, National University of Singapore
Nils Gilman, Berggruen Institute
Vijay Kumar Kaul, University of Delhi South
Simon Lacey, Huawei
Seungjoo Lee, Chung-Ang University

Seung-Youn Oh, Bryn Mawr College
Naubahar Sharif, Hong Kong Science & Technology University
Harsha Singh, Former WTO Deputy Director General
Charlotte Stanton, Carnegie Endowment for International Peace
Alistair Thornton, Facebook
Anurag Varma, Infosys
Steve Vogel, UC Berkeley
Steve Weber, UC Berkeley
Suisheng Zhao, University of Denver
Coping with Backlash Against Globalization: National and Firm Strategies

Conference Discussants

Melissa Carlson, UC Berkeley

Greg Corning, University of Santa Clara

Jonathan Guy, UC Berkeley

Peter Lorentzen, University of San Francisco

Tim Marple, UC Berkeley

Ishana Ratan, UC Berkeley

Andrew Reddie, UC Berkeley

Jay Varellas, UC Berkeley

Coping with Backlash Against Globalization: National and Firm Strategies

Agenda

Day 1: Thursday, October 18
Globalization, Anti-Globalization, and MNC Strategies

9:00 AM – 9:15 AM
Welcome and Introductory Remarks

Vinod K. Aggarwal, UC Berkeley
Jean-Marc F. Blanchard, Mr. & Mrs. S.H. Wong Center for the Study of Multinational Corporations
Steve Weber, UC Berkeley

Morning Sessions: Globalization, Anti-Globalization, and National Strategies

9:15 AM – 10:45 AM
Morning Session 1: Drivers of the Global Economy

The Rise of Protectionism
Edward Alden, Council on Foreign Relations
Discussant: Ishana Ratan, UC Berkeley

The IT Revolution and Data Competition
Steve Weber, UC Berkeley
Discussant: Andrew Reddie, UC Berkeley
China’s Belt and Road Initiative
Jean-Marc F. Blanchard, Mr. & Mrs. S.H. Wong Center for the Study of Multinational Corporations
Discussant: Peter Lorentzen, University of San Francisco

10:45 AM – 11:00 AM
Coffee Break

11:00 AM – 1:00 PM
Morning Session 2: Country Strategies Towards Economic Globalization

China
Suisheng Zhao, University of Denver
Discussant: Peter Lorentzen, University of San Francisco

United States
Vinod K. Aggarwal, UC Berkeley
Discussant: Jay Varellas, UC Berkeley

European Union
Anders Ahnlid, Ambassador from Sweden
Discussant: Tim Marple, UC Berkeley

India
Harsha Singh, Former WTO Deputy Director General
Discussant: Melissa Carlson, UC Berkeley

1:00 PM – 2:00 PM
Lunch

Afternoon Sessions: Multinational Corporation Strategies in a Changing Global Economy

2:00 PM – 3:30 PM
Afternoon Session 1: An Overview of Asia Pacific Firms Outward Foreign Direct Investment Strategies

China
Louis Brennan, Trinity College Dublin
Discussant: Peter Lorentzen, University of San Francisco

Japan
Min-Hua Chiang, National University of Singapore
Discussant: Greg Corning, University of Santa Clara

Korea
Seungjoo Lee, Chung-Ang University
Discussant: Greg Corning, University of Santa Clara

3:30 PM – 4:00 PM
Coffee Break

4:00 PM – 6:00 PM
Afternoon Session 2: Technology Strategies

China
Naubahar Sharif, Hong Kong Science & Technology University
Discussant: Peter Lorentzen, University of San Francisco

India
Vijay Kumar Kaul, University of Delhi South
Discussant: Jonathan Guy, UC Berkeley
Day 2: Friday, October 19
Data Competition and Public Forum

9:00 AM – 11:00 AM
Morning Session 1: Data Competition and Industrial Policy

Naazneen Barma, Naval Postgraduate School

Nils Gilman, Berggruen Institute

Steve Weber, UC Berkeley

Charlotte Stanton, Carnegie Endowment for International Peace

Steve Vogel, UC Berkeley

11:00 AM – 11:15 AM
Coffee Break

11:15 AM – 1:00 PM
Public Session: Business-Government Relations in Practice

Chaired by Vinod Aggarwal, Jean-Marc F. Blanchard, and Steve Weber

India
Anurag Varma, Vice President and Head of Government Affairs, Infosys

United States
Alistair Thornton, Facebook

China
Simon Lacey, Huawei

1:00 PM – 2:00 PM
Lunch
Coping with Backlash Against Globalization: National and Firm Strategies

Participant Biographical Statements

Vinod K. Aggarwal, UC Berkeley

Vinod “Vinnie” Aggarwal is Travers Family Senior Faculty Fellow and Professor in the Travers Department of Political Science, Affiliated Professor at the Haas School of Business, and Director of the Berkeley Asia Pacific Economic Cooperation Study Center (BASC) at the University of California at Berkeley. He is also Editor-in-Chief of the journal Business and Politics. He has held fellowships from the Brookings Institution, Rockefeller Foundation, Council on Foreign Relations, East-West Center, Woodrow Wilson International Center for Scholars, the Japan Foundation as an Abe Fellow. He is also an elected lifetime member of the Council on Foreign Relations.

Professor Aggarwal consults regularly with multinational corporations on strategy, trade policy, and international negotiations. He has also been a consultant to various government agencies and international organizations. In 1997, he won the Cheit Outstanding Teaching Award at the Haas School of Business for Ph.D. teaching; in 2003 he was first runner up for the Cheit Award for MBA teaching and won first place for the MBA program in 2005.

He had authored or edited 21 books including Liberal Protectionism, International Debt Threat, Debt Games, Institutional Designs for a Complex World, Asia-Pacific Crossroads, European Union Trade Strategies, The Strategic Dynamics of Latin American Trade, Bilateral Trade Agreements in the Asia Pacific, Asia’s New Institutional Architecture, Northeast Asia: Ripe for Integration?, Trade Policy in the Asia-Pacific, Responding to a Resurgent Russia, and Linking Trade and Security. His latest book is Responding to the Rise of China. He has also published over 100 articles and book chapters. His current research examines comparative regionalism, industrial policy in cybersecurity, disaster management, and the political economy of great power competition. Dr. Aggarwal received his B.A. from the University of Michigan and his M.A. and Ph.D. from Stanford University. Born in Seattle, Washington, he speaks five languages.

Anders Ahnlid, Ambassador from Sweden

Anders Ahnlid is presently Sweden’s Ambassador to Finland. 2013-2016 he was Sweden's Permanent Representative to the European Union in Brussels. 2011-2013 he serves as ambassador to the Organization for Economic Co-operation and Development (OECD) and the United Nations Educational, Scientific and Cultural Organization (UNESCO) in Paris. From 2005 to 2011 he was Director-General for Trade in the Swedish Ministry for Foreign Affairs, and from 2004 to 2005 he served as Minister responsible for Trade and Economic Affairs in the Embassy of Sweden in Washington D.C. From 1998 to 2004 he was first Deputy Head and from 2000 Deputy Director-General at the Department for International Trade Policy in the Ministry for Foreign
Affairs. Ahnlid also served as Counsellor and Deputy Permanent Representative of Sweden to the OECD from 1995 to 1998 and as First Secretary in the Permanent Delegation of Sweden to the GATT/WTO in Geneva from 1991 to 1995. After having started his career as Trade Policy Analyst at the National Board of Trade in Stockholm 1986, he joined the then Trade Department of the Ministry for Foreign Affairs in 1987. Anders Ahnlid has a degree in political science and economics from Lund University, Sweden, and has studied at the University of California, Los Angeles.

Edward Alden, Council on Foreign Relations

Edward Alden is the Bernard L. Schwartz senior fellow at the Council on Foreign Relations (CFR), specializing in U.S. economic competitiveness, trade, and immigration policy. Alden has a bachelor’s degree in political science from the University of British Columbia. He earned a master’s degree in international relations from the University of California, Berkeley. He is the author of the book Failure to Adjust: How Americans Got Left Behind in the Global Economy, which focuses on the federal government’s failure to respond effectively to competitive challenges on issues such as trade, currency, worker retraining, education, and infrastructure. Alden’s previous book, The Closing of the American Border: Terrorism, Immigration, and Security Since 9/11, was a finalist for the Lukas Book Prize, for narrative nonfiction, in 2009.

Alden was most recently the project director of a CFR-sponsored Independent Task Force, co-chaired by former Michigan Governor John Engler and former U.S. Secretary of Commerce Penny Pritzker, which produced the report The Work Ahead: Machines, Skills, and U.S. Leadership in the Twenty-First Century. In 2011, he was the project codirector of the Independent Task Force which produced U.S. Trade and Investment Policy. And in 2009, he was the project director of the Independent Task Force which produced U.S. Immigration Policy.

Naazneen Barma, Naval Postgraduate School

Naazneen H. Barma is Associate Professor of National Security Affairs at the Naval Postgraduate School in Monterey, California. She is also a founding member and co-director of Bridging the Gap, an initiative devoted to enhancing the policy impact of contemporary international affairs scholarship. Her research and teaching focus on the political economy of development, post-conflict peacebuilding and political order, and natural resource governance, with a regional specialization in East Asia and the Pacific. Her current research includes projects on the dynamics of foreign aid for statebuilding, the evolving global governance landscape, and economic statecraft in the cyber age. Naazneen’s peer-reviewed academic research has been published in several refereed journals and edited volumes. She is co-author of Rents to Riches? The Political Economy of Natural Resource-Led Development (World Bank, 2011), as well as co-editor of Institutions Taking Root: Building State Capacity in Challenging Contexts (World Bank, 2014) and The Political Economy Reader: Markets as Institutions (Routledge, 2008). She has also co-authored policy-
oriented pieces on global political economic order that have appeared in *Democracy: A Journal of Ideas, Foreign Policy*, and *The National Interest*. She has over fifteen years of full-time and consulting experience with the World Bank and other aid agencies, focusing on political economy analysis as well as operational dimensions of governance and institutional reform in East Asia and the Pacific.

**Jean-Marc F. Blanchard, Mr. & Mrs. S.H. Wong Center for the Study of Multinational Corporations**

Jean-Marc F. Blanchard (白永□), Ph.D. is Executive Director of the Mr. & Mrs. S.H. Wong Center for the Study of Multinational Corporations (USA) and Distinguished Professor, School of Advanced International and Area Studies, East China Normal University (China). He is a co-author of *Economic Statecraft and Foreign Policy*, the editor or co-editor of and a contributor to fourteen edited volumes and journal issues and the author of nearly fifty-five refereed articles and book chapters. One of his major research streams focuses on China’s Maritime Silk Road Initiative (MSRI). In this vein, he published and contributed to *China’s Maritime Silk Road Initiative and South Asia* (2017) and orchestrated and contributed to special journal issues on China’s MSRI and South Asia for *Geopolitics* and China’s MSRI and Southeast Asia for *The Journal of Contemporary China*. He also is working on edited books on China’s MSRI and Southeast Asia and China’s MSRI, Africa, and the Middle East. Dr. Blanchard received his Ph.D. from the University of Pennsylvania. Prior to his career in academia, Dr. Blanchard worked for the U.S. Federal Savings & Loan Insurance Corporation and Federal Deposit Insurance Corporation and the investment banking firm Kelling, Northcross, & Nobriga.

**Louis Brennan, Trinity College Dublin**

Louis Brennan is a Professor of the Trinity Business School. He is engaged in the area of emerging economy multinationals and their outward investment. Dr. Brennan has led a number of high level global initiatives related to the SKA project, Emerging Multinationals and the development of a global accreditation standard for programmes in Purchasing and Supply Management. He has published scores of articles in leading international journals including over 40 in ABS ranked journals alone and seven books with leading international publishers. In addition to publishing in his core areas of expertise, he has published in the fields of Economics, Engineering, Geography, International Relations, Law and Political Science.

**Melissa Carlson, UC Berkeley**

Melissa Carlson is a PhD candidate in the Department of Political Science at U.C. Berkeley, specializing in international relations, comparative politics, and methodology. Her research largely focuses on the relationships between states and nonstate actors in the Middle East. Fluent in Jordanian and Syrian dialectical Arabic, she has conducted extensive field work in Jordan, Greece, and Iraq, interviewing internally displaced and refugee populations, aid organization workers, government officials, and militant group members. She
has worked with various aid organizations, including the International Organization for Migration (IOM) Jordan Mission and Prolepsis, a Greek public health and nutrition aid organization, to design and implement ethnographic research programs and survey experiments. She has also worked as a professional translator for journalists and aid organizations in informal and formal refugee camps across the Greek mainland and islands.

**Greg Corning**, *University of Santa Clara*

Gregory P. Corning is associate professor and department chair in the Department of Political Science at Santa Clara University. His current research explores the politics of trade and investment in the Asia-Pacific with a focus on regulatory cooperation. He is the author of *Japan and the Politics of Techno-Globalism* (M.E. Sharpe, 2004) and articles in journals including *Asian Politics & Policy, Asian Survey, East Asia, and Pacific Affairs*. His most recent publications include “The limits of market power in shaping international regulatory cooperation: path dependence and loss avoidance in the Trans-Pacific Partnership negotiations”, *The Pacific Review*, 31:1 (2018) and “Japan’s Approach to Preferential Trade Agreements” in Robert E. Looney (ed.), *Handbook of International Trade Agreements* (Routledge 2018). A former Fulbright-Hays Fellow at Tokyo University, Corning served as associate dean of the College of Arts and Sciences at Santa Clara from 2005 to 2011.

**Min-Hua Chiang**, *National University of Singapore*

Dr. Chiang Min-Hua is research fellow at the East Asian Institute (EAI), National University of Singapore and managing editor for *Bandung: Journal of the Global South*. She obtained her PhD in economics from Université Pierre Mendès-France, now part of Université Grenoble Alpes (avec la mention: Très honorable avec félicitations du jury). Before joining EAI, she held research positions at the Institute of International Relations, Chengchi University, Taiwan External Trade Development Council and Commerce Development Research Institute in Taipei. Her research interests include Asia-Pacific regionalism, trade and investment, issues related to economic growth and development in East Asia. She is the author of three books, including *Post-Industrial Development in East Asia: Taiwan and South Korea in Comparison* (Palgrave Pivot, 2018), *Contemporary South Korean Economy: Challenges and Prospects* (World Scientific, 2017) and *China-Taiwan Rapprochement: the Political Economy of Cross-Strait Relations* (Routledge, 2016). Her articles have appeared in international peer-reviewed journals, such as *The Pacific Review, Thunderbird International Business Review, China Perspectives, East Asia: An International Quarterly, Journal of China Tourism Research, Revue de la Regulation* and *Journal of the Asia-Pacific Economy*. She contributed several economic analysis pieces to Oxford Analytica. She occasionally writes commentaries for IPP Review on a variety of international economic issues.
Nils Gilman, Berggruen Institute

Nils Gilman joined the Vice President of Programs at the Berggruen Institute in August 2017. From 2013 to 2017 he served as Associate Chancellor and Chief of Staff to the Chancellor at U.C. Berkeley, and as the Founding Executive Director of Social Science Matrix, Berkeley’s flagship interdisciplinary social science research center. Earlier in this career, he worked as a research director and scenario planning consultant at the Monitor Group and Global Business Network, and in software companies such as Salesforce.com and BEA Systems. He is the author of *Mandarins of the Future: Modernization Theory in Cold War America* (2004), *Deviant Globalization: Black Market Economy in the 21st Century* (2011), as well as numerous articles on intellectual history and political economy. He holds a B.A., M.A., and Ph.D. in History from U.C. Berkeley.

Vijay Kumar Kaul, University of Delhi South

Vijay Kumar Kaul is a Professor in the University of Delhi. He has been Dean, Faculty of Applied Social Sciences and Humanities, and Head in the Department of Business Economics, University of Delhi. He has over 38 years of teaching, research and consultancy experience in the field of innovation, entrepreneurship, Industrial Clusters, International-business, and strategic management, knowledge-based system and economy, Globalization and Civilization. He has been awarded several fellowships to work on the Corporate Strategies and knowledge-based societies, Green Growth and Global Governance. In the year 2012, he was awarded a G20 Global Leader Fellowship by Government of South Korea and was affiliated to Korean Development Institute (KDI), Seoul.

Simon Lacey, Huawei

Simon is currently Senior Expert, Trade Facilitation and Market Access at Huawei Technologies in Shenzhen China. He has a degree in law from the University of Fribourg (Switzerland) and the Georgetown University Law Center (United States). Simon’s substantive work to date has covered various areas of international economic law, and he has published and lectured extensively on international trade law and policy as well as serving on several delegations to the WTO, including the Indonesian delegation to the 9th WTO Ministerial Conference on Bali in December 2013. His current research and professional interests focus on the evolving set of trade and investment rules affecting the digital economy and how governments in developed and developing countries are struggling to find the right balance between openness and regulation when it comes to disruptive technologies and business models. Prior to joining Huawei, Simon was the Director of the Center for International Trade and Investment (UPH-CITI) at University Pelita Harapan (UPH) in Jakarta, where he was responsible for implementing the WTO Chairs program and acted as Academic Director on the UPH’s executive Masters in Trade Investment and Competition Policy and Law (MTIC), organized in collaboration with the World Trade Institute (WTI) in Bern, Switzerland.
Seungjoo Lee, Chung-Ang University

Seungjoo Lee is a professor of political science and international relations at Chung-Ang University (Seoul, Korea). Professor Lee received his Ph.D. in political science from the University of California at Berkeley. Professor Lee has previously taught at the National University of Singapore and Yonsei University. He served as a vice president of the Korean Political Science Association and research director of the Korean Association of International Studies. Professor Lee is the co-editor of *Northeast Asia: Ripe for Integration?* and *Trade Policy in the Asia-Pacific: The Role of Ideas, Interests, and Domestic Institutions*. His publications appeared in various journals such as *Comparative Political Studies, The Pacific Review, Asian Survey,* and *Korean Political Science Review*. His current research focuses on the transformation of the Korean developmental model, economy-security nexus in East Asia, and cyber security diplomacy.

Peter Lorentzen, University of San Francisco

Peter Lorentzen is an assistant professor in the Economics Department at the University of San Francisco, teaching in the undergraduate program and for the Master of Science Program in International and Development Economics. He earned his PhD in Economic Analysis and Policy from Stanford University Graduate School of Business and my BA in Asian Studies from Dartmouth College.

Tim Marple, UC Berkeley

His research has been published in the American Journal of Political Science, the China Quarterly, Genetics in Medicine, the Journal of Economic Growth, the Journal of Politics, the Journal of Theoretical Politics, Modern China, and the Quarterly Journal of Political Science, and World Development. He is currently completing a book on how the Chinese Communist Party manages political participation in order to gather information that improves its capacity for effective governance and social control.
Seung-Youn Oh, Bryn Mawr College

Seung-Youn Oh is assistant professor of Political Science at Bryn Mawr College, specializing in international relations and comparative politics in East Asia. She also serves as an affiliated faculty at the Center for the Study of Contemporary China and a faculty director of for Global Immersion Program China and Korea of Wharton Business School at the University of Pennsylvania. Her broader research interests include industrial upgrading of East Asian countries, the effects of national origin of foreign direct investment on local economic development in East Asia, corporate reforms, as well as China’s compliance pattern with international legal agreements. She was a research fellow at the East West Center in Honolulu (2016-2017) and at the East Asia Institute in Seoul, Korea (2014-2015). She was a post-doctoral fellow at the Center for the Study of Contemporary China at the University of Pennsylvania (2012-2013) and was a visiting scholar at the Chinese Academy of Social Science in Beijing (2009-2010). She has been a visiting professor at the Shanghai branch of École Supérieure des Sciences Commerciales, teaching “Doing Business in China” and “China and the World: Geo-political and geo-economic implications of China’s Rise” since 2009. She has lived and conducted research in various Chinese cities including Shanghai, Beijing, Tianjin and Hong Kong. She holds an M.A. and Ph.D in Political Science from the University of California at Berkeley and a B.A. in Political Science as valedictorian from Yonsei University in Korea.

Andrew Reddie, UC Berkeley

Andrew Reddie is a Ph.D. candidate in the Charles and Louise Travers Department of Political Science, University of California, Berkeley. His research interests include institutional design and international security policy concerning nuclear technology, cybersecurity, artificial intelligence, and robotics. He currently serves as a researcher for the Nuclear Policy Working Group, Complexity Science and Nuclear Security Group, Department of Nuclear Engineering, and Goldman School of Public Policy at UC Berkeley. He is also an affiliated researcher at the Center for Long-Term Cybersecurity at the UC Berkeley Information School and the Nuclear Science and Security Consortium and a research intern at the Center for Global Security Research at Lawrence Livermore National Lab. He holds an MPhil in International Relations from Oxford University as well as an M.A. and a B.A. (hons.) from the University of California, Berkeley. Prior to joining UC Berkeley, he served as Managing Editor at the Canadian International Council and as an Associate at the Council on Foreign Relations in Washington, DC.

Naubahar Sharif, Hong Kong Science & Technology University

Naubahar Sharif is jointly appointed in the Division of Social Science and Division of Public Policy. His research interests include the intellectual history of the innovation systems conceptual approach; science, technology and innovation policy in Hong Kong; the ‘Belt and Road’ initiative; the process of industrial
Naubahar consulted for Hong Kong’s Innovation and Technology Commission (ITC) from 2006-10. A dedicated teacher, he has been nominated for HKUST’s Michael G. Gale Medal for Distinguished Teaching, twice won the School of Humanities and Social Science (SHSS) Best Teacher Award (in 2009 and 2016), and one of his courses was nominated for HKUST’s Common Core Excellence award. Naubahar has been awarded both ‘Public Policy Research’ (PPR) and ‘General Research Fund’ (GRF) grants by Hong Kong’s Research Grants Council (RGC). Currently, Naubahar is a co-investigator for a ‘Strategic Public Policy Research’ (SPPR) grant awarded by Hong Kong’s Central Policy Unit (CPU) as well as a cross-institutional ‘Collaborative Research Fund’ (CRF) grant awarded by the RGC.

Harsha Singh, Former WTO Deputy Director General

Dr. Harsha Singh works on international trade policy, development, infrastructure regulation, and global governance. Dr. Singh is a Ph.D. in Economics from Oxford University. He is presently Chairman of IKDHVAJ Advisers LLP, a consulting company on international trade, industrial policy and regulatory issues, Senior Fellow at the Council on Emerging Market Enterprises (Fletcher School, Tufts University), member of the High Level Advisory Group on International Trade Issues, established by the Government of India (GOI) in September 2018, and member of the Competition Law Review Committee to Review the Competition Act, established by GOI in September 2018.

Dr. Singh has previously served as Executive Director of Brookings India in New Delhi, Deputy Director-General of the WTO from October 2005 to September 2013, Economic Advisor and Secretary of Telecom Regulatory Authority of India from mid-1997 to September 2005, member of the GATT/WTO Secretariat from mid-1985 to mid-1997, Senior Associate at the International Centre for Trade and Sustainable Development (ICTSD), Senior Fellow at the International Institute for Sustainable Development (IISD) in Geneva, member of Global Agenda Council on Trade and FDI from 2014 to 2016 (World Economic Forum), Senior Advisor to the Task Force to Support India’s Accession to APEC (Asia Society Policy Institute, New York), Senior Adviser to the Global Commission on Internet Governance on the topic, “Governance of International Trade and the Internet: Existing and Evolving Regulatory Systems,” member of the High Level Board of Experts on the Future of Trade Governance, established by Bertelsmann Stiftung, and member of the Expert Enquiry Committee established by the UK All Part Parliamentary Group on Trade Out of Poverty on “Can the Commonwealth help countries trade out of poverty?” He also briefly served as Adjunct Professor at SIPA (Columbia University) and the Fletcher School (Tufts University), and as invited Professor at Nan Kai University in China. He is a chair and member of high-level policy committees, and Chair of WTO dispute settlement panels.
Charlotte Stanton, Carnegie Endowment for International Peace

Charlotte Stanton is the inaugural director of the Silicon Valley office of the Carnegie Endowment for International Peace as well as a fellow in Carnegie’s Technology and International Affairs Program. Her work concerns the international implications of advanced technologies with a focus on artificial intelligence. Before joining Carnegie, she held researchships at the University of California, Berkeley and the Carnegie Institution for Science, where she studied, respectively, the medium-term policy implications of artificial intelligence and the efficacy of California’s actions on climate. She earned an interdisciplinary PhD from Stanford and previously worked for the UN developing and managing projects across Europe, Asia, Africa, and Latin America.

Alistair Thornton, Facebook

Alistair Thornton works in Product Strategy at Facebook. Previously, he served as an investment analyst at Eachwin Capital, a hedge fund, and as a China research analyst at IHS Markit, a market research company. He is Co-Founder of Young China Watchers, a global community of China-oriented young professionals. Originally from London, he was based in Beijing 2008-2013. He holds degrees from the University of Edinburgh and Stanford Graduate School of Business.

Jay Varellas, UC Berkeley

Jay Varellas is a Ph.D. Candidate in Political Science at the University of California, Berkeley. Before beginning his doctoral studies, he clerked for a federal judge and spent five years as a litigation associate focused on securities, antitrust, intellectual property and other commercial matters at Cravath, Swaine & Moore in New York and Fenwick & West in San Francisco. He also holds a J.D. from the University of California, Berkeley, School of Law (Boalt Hall), and an M.A. in Global Political Economy from the University of Sussex, where he was a Fulbright Scholar. His current research interests include the law and political economy of finance and the corporation.

Anurag Varma, Infosys

Anurag Varma is Head of Global Government Affairs for Infosys Limited, a global technology consulting firm, where he develops and executes public policy strategies involving national and regional governments in each of the company’s key markets, including the U.S., Canada, European Union, Australia and India. Prior to joining Infosys, Anurag served as public policy counsel before the U.S. Congress and Administration on behalf of foreign sovereign clients, Indian private sector interests and Indian American trade associations. In parallel, Anurag also worked on the lead litigation teams for national class action racial discrimination cases against the US government, resulting in $3 billion in compensation to African American and Native American farmers.
Steve Vogel, UC Berkeley

Steven K. Vogel is Chair of the Political Economy Program, II Han New Professor of Asian Studies, and Professor of Political Science at the University of California, Berkeley. He specializes in the political economy of the advanced industrialized nations, especially Japan. He recently published Marketcraft: How Governments Make Markets Work (Oxford, 2018), which argues that markets do not arise spontaneously but rather are crafted by individuals, firms, and most of all by governments. Thus “marketcraft” represents a core function of government comparable to statecraft. The book systematically reviews the implications of this argument, critiquing prevalent schools of thought and presenting lessons for policy. Vogel is also the author of Japan Remodeled: How Government and Industry Are Reforming Japanese Capitalism (Cornell, 2006) and co-editor (with Naazneen Barma) of The Political Economy Reader: Markets as Institutions (Routledge, 2008). His first book, Freer Markets, More Rules: Regulatory Reform in Advanced Industrial Countries (Cornell, 1996), won the Masayoshi Ohira Memorial Prize. He edited his mother’s book, Suzanne Hall Vogel, The Japanese Family in Transition: From the Professional Housewife Ideal to the Dilemmas of Choice (Rowman & Littlefield, 2013), and a volume on U.S.-Japan Relations in a Changing World (Brookings, 2002). He won the Northern California Association of Phi Beta Kappa Teaching Excellence Award in 2002, the UC Berkeley Faculty Award for Outstanding Mentorship of Graduate Student Instructors in 2005, and a Commendation from the Foreign Minister of Japan in 2018. He has been a columnist for Newsweek-Japan and the Asahi Shimbun, and he has written extensively for the popular press. He has worked as a reporter for the Japan Times in Tokyo and as a freelance journalist in France. He has taught previously at the University of California, Irvine and Harvard University. He has a B.A. from Princeton University and a Ph.D. in Political Science from the University of California, Berkeley.

Steve Weber, UC Berkeley

Steven Weber works at the intersection of technology markets, intellectual property regimes, and international politics. He went to medical school at Stanford then did his Ph.D. in the political science department also at Stanford. His research, teaching, and advisory work focus on the political economy of knowledge intensive industries, with special attention to health care, information technology, software, and global political economy issues relating to competitiveness. He served as special consultant to the president of the European Bank for Reconstruction and Development and has held academic fellowships with the Council on Foreign Relations and the Center for Advanced Study in the Behavioral Sciences, and was Director of the Institute of International Studies at UC Berkeley from 2003 to 2009.

His books include The Success of Open Source and most recently The End of Arrogance: America in the Global Competition of Ideas (with Bruce Jentleson) and Deviant Globalization: Black Market Economy in the 21st Century (with Jesse Goldhammer and Nils Gilman). He is currently working on a new book, Beyond the Globally
Integrated Enterprise, that explains how economic geography is evolving and the consequences for multinational organizations in the post financial crisis world.

Suisheng Zhao, University of Denver

Suisheng Zhao is Professor and Director of the Center for China-US Cooperation at Josef Korbel School of International Studies, University of Denver. A Campbell National Fellow at Hoover Institution of Stanford University, Associate Professor of Political Science and International Studies at Washington College in Maryland, Associate Professor of Government and East Asian Politics at Colby College in Maine and visiting assistant professor at the Graduate School of International Relations and Pacific Studies (IR/PS) at University of California-San Diego, he is the founder and editor of the Journal of Contemporary China and the author and editor of more than a dozen of books and several dozens of articles